

DIGITAL REACH

- ▷ **THE INDUSTRY'S MOST COMPLETE RESOURCE FOR EXCLUSIVE NEWS, TRENDS AND ANALYSIS** monthly views across all digital platforms
- ▷ **424,138** monthly views across all digital platforms
- ▷ **153,000** unique visitors during shows
- ▷ new content **DAILY** drives steady traffic

AD RATES AND SPECS

E-NEWSLETTER/WEBSITE

AD NAME	Specs	Monthly Price	Shared Rotation	Max. File Size
Super Leaderboard	970 x 90	\$5,885	N/A	40kb
Leaderboard	728 x 90	\$3,675	\$3,360	40kb
Corner Peel	170 x 127 / 640 x 480	\$5,135	N/A	30kb
Interstitial	640 x 480	\$5,460	N/A	40kb
Featured Article	<i>Please enquire</i>	\$3,995	\$2,625	<i>Please enquire</i>
Big Box	300 x 250	\$3,940	\$3,570	40kb

File Types: GIF, animated GIF, PNG or JPG

Prices are set in U.S. dollars and conversions are updated yearly based on current market rates. For rates in other currencies please enquire with sales.

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SUPER LEADERBOARD AD

LEADERBOARD AD

INTERSTITIAL AD

BIG BOX AD

BIG BOX AD

FEATURED ARTICLE
not actual location - please inquire with ad sales for more details

MULTIPLE LOCATIONS AVAILABLE – INQUIRE WITH AD SALES TEAM FOR AVAILABILITY